

GrooveFX

ONLINE PRODUCT DESIGNER



Using GrooveFX Features and Tips

GrooveFX is an SaaS application published by

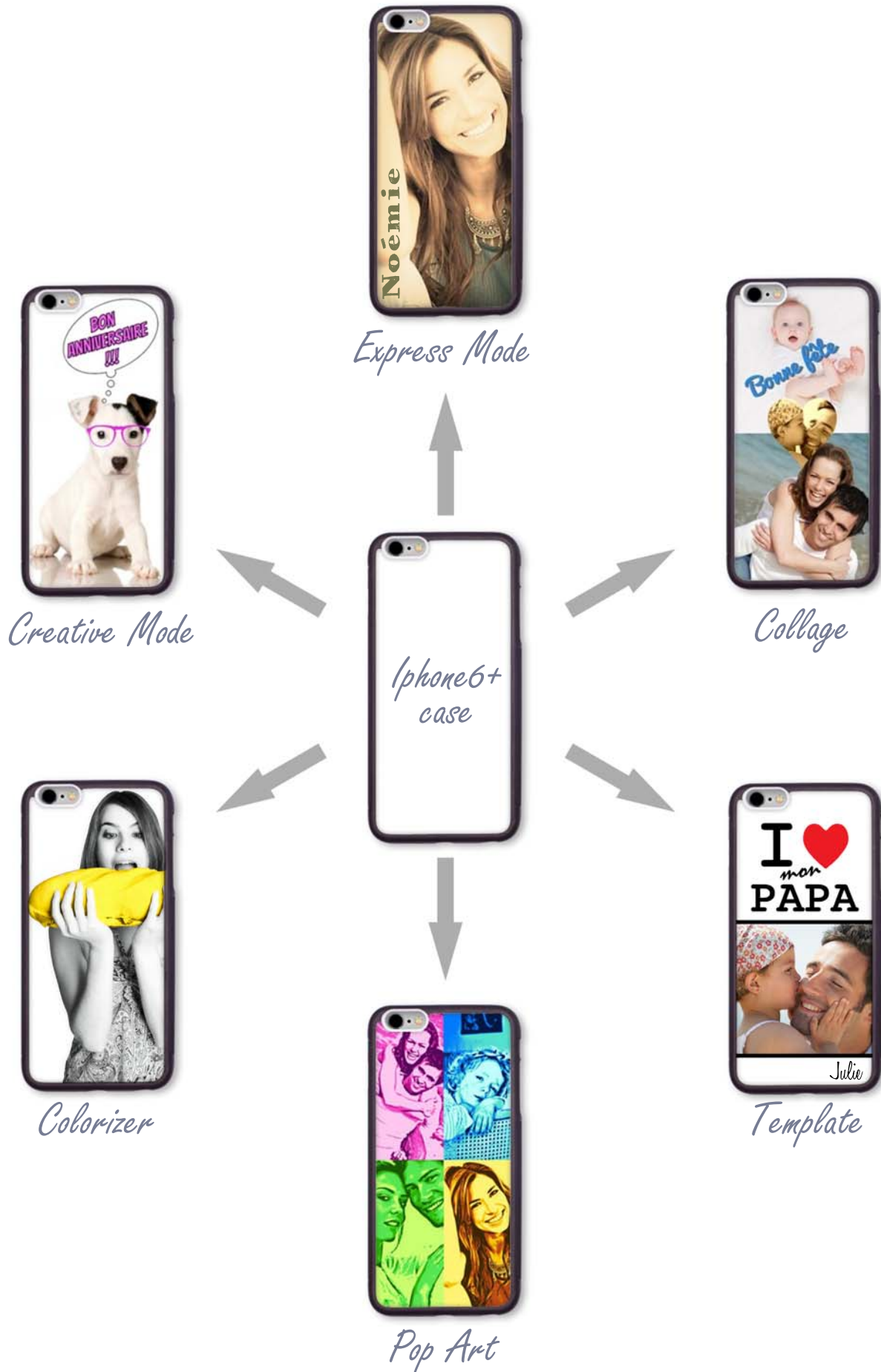


Using GrooveFX Features and Tips



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1-Express Mode

The Express mode is the simplest and quickest feature for your customers.
Only one picture cropped to the exact size of the object.
Add photo filters and texts.

This feature is available in 9 variants:

- Express Mode: All effects
- Express Mode artistic effects
- Express Mode classic effects
- Express Mode All effects outside PopArt
- Express Mode PopArt «simple»
- Express Mode PopArt «andy»
- Express Mode PopArt »modern»
- Express Mode PopArt «mono»
- Express Mode All PopArts



Express Mode



ADVANTAGES

- Ease of use.
- Rapid customization.
- Good conversion rate.

Especially suitable for smartphone cases.

2-Pop Art

Pop Art is always an appreciated effect.
4 photos cropped to the exact size of the object, in 4 color variations.
Ability to add text and change colors and themes.

This feature is available in six variants:

- Single Effect PopArt «andy» portrait 4 photos
- Single Effect PopArt «andy» landscape 4 photos
- Single Effect PopArt «modern» portrait 4 photos
- Single Effect PopArt «modern» landscape 4 photos
- Single effect PopArt «mono» portrait 4 photos
- Single Effect PopArt «mono» landscape 4 photos



Pop Art

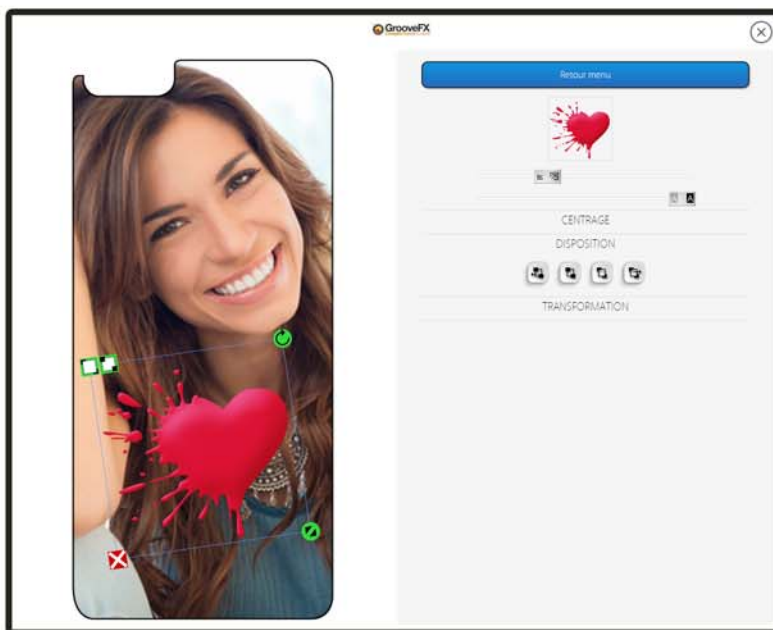


ADVANTAGES

A unique effect on the customization segment.
A choice of pre-defined color themes for the uninspired client.
Adapted to all types of objects, from decoration to the everyday objects.

3-Creative Mode

The Creative Mode is the most complete feature of GrooveFX. It allows the user to add clipart (color or monochrome), text and images in a quasi unlimited way.



Creative Mode



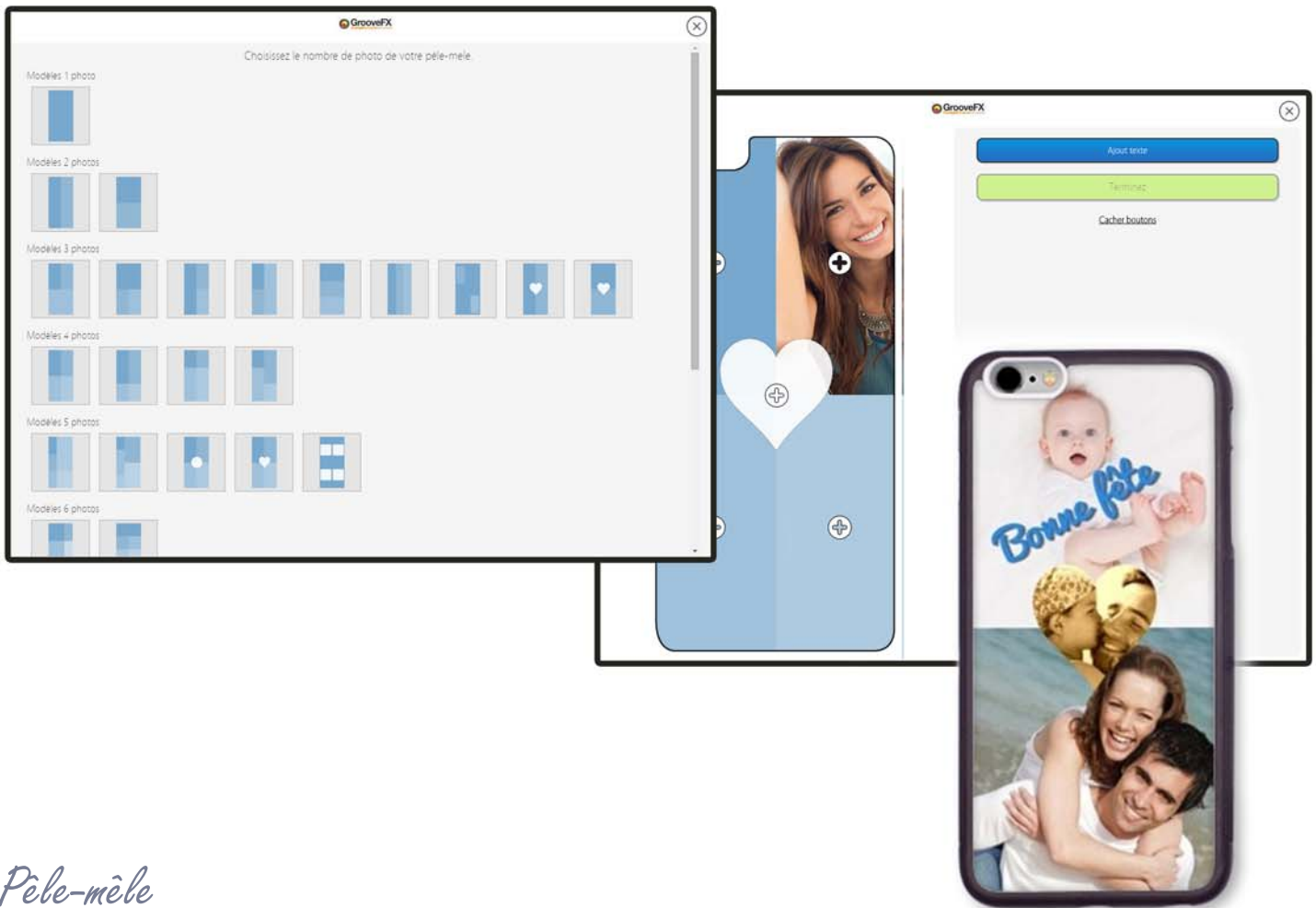
ADVANTAGES

This feature allows the most creative users a customization with many tools available

Adapted to all types of objects, from decoration to the everyday object.

4-Collage

The collage guides users through the disposition of a patchwork of pictures by the choice of a model.



Pêle-mêle



ADVANTAGES

The user is guided.
The models selection is based on the number of photos.
Rapid and harmonious creation.

Suitable for medium and large formats.

5-Template

The template is a predefined composition containing specific areas for adding photos. You have to provide the predefined compositions to our team for integration



Templates



ADVANTAGES

Ideal for themes (Christmas, Mother's Day, Father).
Calendars, magazine and some other printing work.

Particularly suitable for gift items.

6-4in1

Not sure the feature to offer your customers?
You do not want to multiply the product pages?
Let the customer choose between Express mode, Pop Art, Collage or Creative Mode.



The Four-in-one



ADVANTAGES

The user selects from the main possibilities.

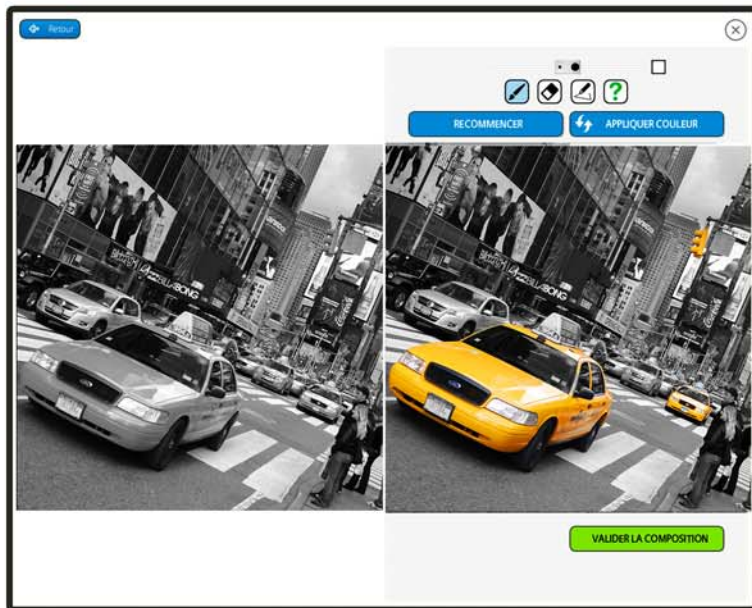
Suitable for any type of product.

7-Colorizer

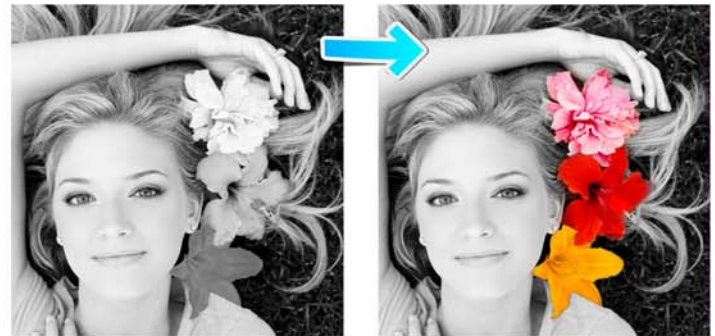
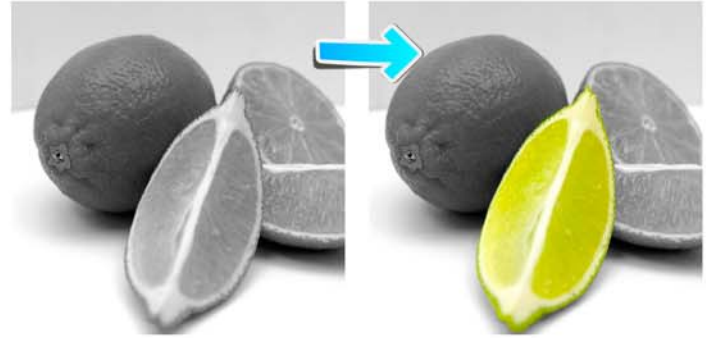
The Colorizer is an exclusive feature from GrooveFX that allows the user to re-colorize his photos, or to highlight a particular detail by adding a dash of color, leaving the rest in black and white.

However, warning on smartphone:

The small size of the phone screens can result in a lack of clarity on the application of colors.



The Colorizer



ADVANTAGES

Exclusive effect on the customization segment.
Numerous and original possibilities.

Suitable for any type of product.